

Cookie Information

Management of cookies

Loyal Drivers Kft. website uses cookies in order to operate the website, facilitate its use, monitor activity on the website and display relevant offers.

Please read the document carefully and use the website's services only if you agree with all its points and accept them as binding for you (hereinafter: User). Please note that this policy only applies to cookie management on the given website.

What is a Cookie?

A cookie ("cookie" in Hungarian) is a small data package that Internet services store in the browser. An essential technology for the operation of an online service providing an efficient and modern user experience, which is supported by all browsers today.

How are cookies created?

First, the client machine sends a request to the server. The server then creates a unique identifier and stores it in its own database, then returns the cookie created in this way with all the information to the client. The information cookie thus returned is stored on the client machine.

How are cookies used?

When the client machine contacts the server again, it matches the previously created and stored cookie. The server compares the content of the cookie it receives and the one it stores. This allows you to easily identify e.g. the logged-in registered user. Without it, for example, it would not be possible to log in to a website.

What cookies does the website use and for what purpose?

The website uses cookies for the following purposes

- development of our website,
- facilitating your navigation on our website and when using the site's functions, thus ensuring a smooth user experience,
- collecting information about how you use our website - by assessing which parts of our website you visit or use the most, so we can learn how to provide you with an even better user experience when you visit our site again,
- we can learn how to provide a better user experience when you visit our site again,

- placement of targeted ads on other websites,
- distinction and identification of browser users,
- to monitor the activities performed on the website so that we can send you a message about relevant offers that are especially of interest to you or that are important to you.

Types of cookies

Cookies that ensure basic functionality

These cookies ensure the proper functioning of the website, facilitate its use, and collect information about its use without identifying our visitors.

This includes, for example, the storage of calculator usage values, the status of acceptance of cookie management, comments on login methods and data, the status of website notification messages and the Google Analytics code with reduced functionality.

Remember, without the use of these cookies, we cannot guarantee you a comfortable use of our website.

Cookies for statistical purposes

In order to develop our website and improve the experience provided to users, we also use cookies that allow us to collect information about how our visitors use our website. These cookies cannot identify you personally, they collect information such as which page was viewed by our visitor, which part of the website the user clicked on, how many pages were visited, how long was the viewing time of each session, and what were the possible error messages.

Performance cookies

Google Analytics cookies also provide such performance. For more information on Google Analytics cookies, please click here:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Google Optimize cookies are also performance cookies. You can find information about Google Optimize cookies here:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

Targeting and advertising cookies

The purpose of these cookies is to display even more ads that interest you or are relevant to you on the websites. These cookies cannot identify you personally without your consent, they collect information such as which page our visitor viewed, which part of the website the user clicked on, how many pages he visited, all this in order to learn about the content of your interest.

However, if you have consented to this, we can use the information collected during the monitoring of the use of the website together with your personal data, in order to adapt our

marketing communication even more to your needs and draw your attention to offers that are as personalized as possible for you.

We use advertising cookies from the following service providers on our website:

Google Adwords

Detailed information about the service is available via the following link:
<https://www.google.com/intl/hu/policies/privacy>

Facebook

Detailed information about the service is available at the following link:
<https://www.facebook.com/help/cookies/>

Instagram

Detailed information about the service is available at the following link:
<https://help.instagram.com/402411646841720>

How can you check and disable cookies?

All modern browsers allow changing the cookie settings. Most browsers automatically accept cookies by default, but these settings can usually be changed so that the browser can prevent automatic acceptance and offer the choice each time whether to allow cookies.

Please note that since the purpose of cookies is to facilitate or enable the usability and processes of our website, preventing or deleting the use of cookies may prevent you from fully using the functions of our website, or that the website will work differently in your browser than intended.

You can find information about the cookie settings of the most popular browsers at the following links:

- [Google Chrome](#)
- [Firefox](#)
- [Microsoft Internet Explorer](#)
- [Microsoft Edge](#)
- [Safari](#)